

AcneStar[®] News Alert

ISSUE I

APRIL 2005

- Acne Treatment
- Chemical & drug-free
- Clinical proven results
- Hand-Held Device
- Lightweight and Portable

ISSUE I

APRIL 2005.

Introduction to AcneStar[®]

For Further Information:

Katrina Evison

02920 766244

Welcome to AcneStar[®]

We all thrive to look like Elizabeth Hurley or Cameron Diaz—but we already have one thing in common—SPOTS!

No matter what your skin type, everyone suffers from spots, pimples and acne at some stage in their life. Environmental pollutants, hormonal fluctuations, stress, adolescence are but a few reasons why skin needs a helping hand once in a while.

We don't want to rely on chemical and drug treatments! We don't want to spend endless time and effort on short-term topical creams!—**WE WANT** a more permanent solution to an everyday problem. And what's more we want it to be easy! No hassle! - something so easy we can do

whilst watching TV. The search is over! Look no Further! - The Secret to Beautiful Blemish-free Skin—as small and versatile as a mobile phone!

Visual Photograph of AcneStar



So What is AcneStar?

AcneStar is a unique chemical and drug-free appliance to treat acne and related skin conditions. It is an extremely lightweight, hand-held unit, easy to use and

clinically proven to give results.

Now for the Technical Part! How does it actually work?

AcneStar employs light emitting diodes (LED's) to produce blue light. The blue light lies in the visible part of the electromagnetic spectrum. It is the blue light at a specific wavelength that destroys the bacteria which are the fundamental cause of the development of acne. This then calms the inflammation and ultimately leaves blemish-free skin! Throughout AcneStar's clinical trials, fantastic results have been achieved!

The Inspiration

The inspiration for AcneStar is Professor Harryono Juddihardjo (Harry for short). Harry is a prominent Cosmetic Dermatologist and Laser Treatment Specialist. He is highly recognized in his field and is renowned for innovation in the skincare market. Harry and his team work very closely in an or-

ganization called Dermastar which brings together different elements of expertise into the creation of each product innovation. Uniquely Dermastar combines both the medical and engineering disciplines, this allows Dermastar to explore and innovate within the neglected areas of the skin care mar-

ket.

AcneStar's Key Achievements to date.

AcneStar won the Gold Medal Award at the British Invention Show 2004. It also won the Silver Award at the International Invention Show in Geneva 2004.